



Asia Pacific - July 2023

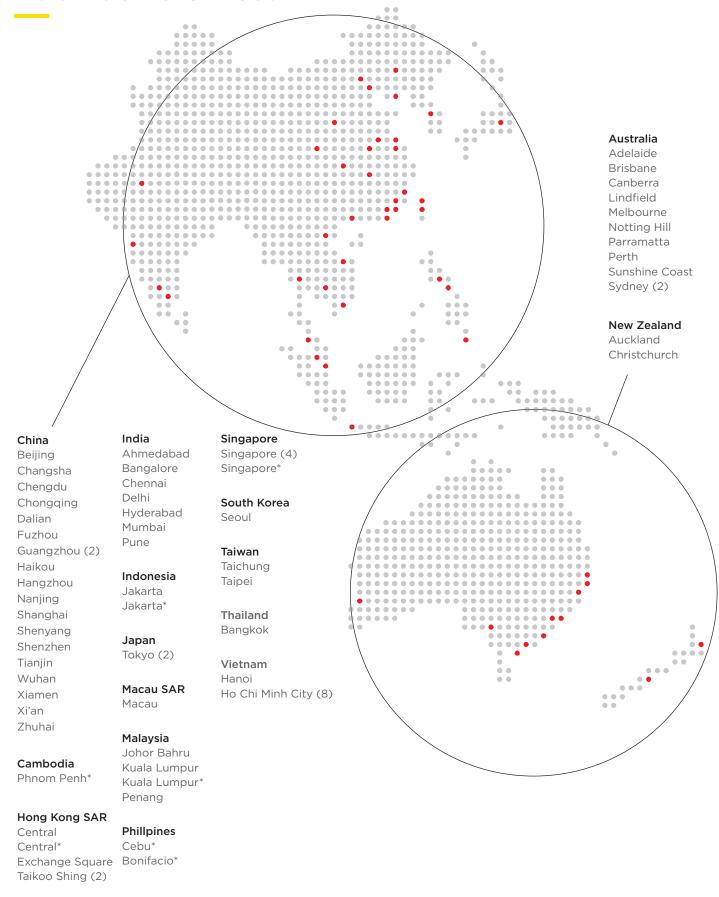
# Prime Benchmark

savills



# **Savills**

Asia Pacific Offices



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savills.com.hk/insight-and-opinion/

\*Associate Office

# **Innovative Thinking**

Savills is a leading global real estate service provider listed on the London Stock Exchange. The company, established in 1855, has a rich heritage with unrivalled growth. The company now has over 600 offices and associates throughout the Americas, Europe, Asia Pacific, Africa and the Middle East.

In Asia Pacific, Savills has 73 regional offices comprising over 27,000 staff. Asia Pacific markets include Australia, China, Hong Kong, India, Indonesia, Japan, Macau, Malaysia, New Zealand, Singapore, South Korea, Taiwan,

Thailand and Viet Nam. Savills provides a comprehensive range of advisory and professional property services to developers, owners, tenants and investors.

These include consultancy services, facilities management, space planning, corporate real estate services, property management, leasing, valuation and sales in all key segments of commercial, residential, industrial, retail, investment and hotel property.

A unique combination of sector knowledge and entrepreneurial flair gives clients access to real estate expertise of the highest calibre. We are regarded as an innovative-thinking organisation supported by excellent negotiating skills. Savills chooses to focus on a defined set of clients, offering a premium service to organisations and individuals with whom we share a common goal.

Savills is synonymous with a highquality service offering and a premium brand, taking a long-term view of real estate and investing in strategic business relationships.

# **Comprehensive Services**

Asset Management Project Management

Facilities Management **Property Management** 

Hotels Research

Industrial Services Consultancy

Investment and Sales **ESG** 

International Residential Valuations

**Occupier Services** Residential Services

Serviced Apartment Services **Retail Services** 

Office Services

1) 1 sq m = 10.7639 sq ft/0.3025 ping/0.3025 tsubo

2) As of 14 Jul 2023, USD/RMB = 7.25; USD/HKD = 7.84; USD/NTD = 31.14; USD/JPY = 144.88; USD/KRW = 1,312.8; USD/SGD = 1.36; USD/MYR = 4.68; USD/VND = 23,789.81; USD/AUD = 1.50; USD/PHP = 55.36; USD/IDR = 15,040

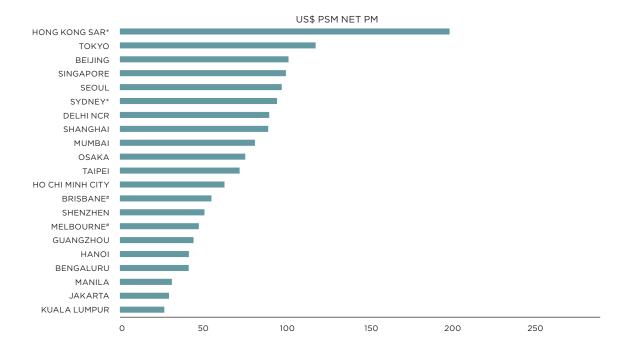
This report has been prepared to provide a benchmark of occupancy costs of selective prime properties in various cities in Asia, inclusive of rents, management fees and government taxes/rates. Except for the hotel sector, all the costs are quoted on a net floor area basis per month, which is defined as the floor area exclusively allocated to a unit, excluding common areas. As only a small basket of 5 to 10 prime buildings are monitored in each sector, the rental data and occupancy costs reported in this publication might be higher than the average market figures being reported elsewhere. Given varying local market practices, necessary assumptions and judgments are made by our real estate professionals in local offices to achieve comparable results among the different cities.

# **OFFICES**

## **MARKET CYCLE**



# **TOTAL OCCUPANCY (TOP 5 AVERAGE COST)**



**TOTAL COST** US\$ PSM NET PM

> RENT (US\$ PSM NET EFF PM)

**MANAGEMENT FEE** (US\$ PSM NET PM)

**GOV'T RATES/TAX** (US\$ PSM NET PM)

| HONG KONG SAR* | токуо     | BEIJING      | SINGAPORE | SEOUL     | SYDNEY*          |
|----------------|-----------|--------------|-----------|-----------|------------------|
| 198.8          | 118.1     | 101.7        | 100.1     | 97.6      | 94.8             |
| 170.9          | 107.3     | 94.5         | 100.1     | 74.4      | 91.5             |
| 19.4           | INCLUSIVE | 7.2          | INCLUSIVE | 23.1      | 1.2              |
| 8.5            | 10.7      | INCLUSIVE    | INCLUSIVE | INCLUSIVE | 2.1              |
| DELHI NCR      | SHANGHAI  | MUMBAI       | OSAKA     | TAIPEI    | HO CHI MINH CITY |
| 90.0           | 89.4      | 81.4         | 75.6      | 72.2      | 63.1             |
| 70.5           | 79.9      | 65.7         | 68.7      | 64.2      | 51.2             |
| 6.9            | 9.5       | 3.9          | INCLUSIVE | 4.8       | 6.8              |
| 12.7           | INCLUSIVE | 11.8         | 6.9       | 3.2       | 5.1              |
| BRISBANE"      | SHENZHEN  | MELBOURNE*   | GUANGZHOU | HANOI     | BENGALURU        |
| 55.2           | 51.0      | 47.6         | 44.5      | 41.6      | 41.5             |
| 51.4           | 45.7      | 43.3         | 38.2      | 30.8      | 32.9             |
| 0.8            | 5.3       | 1.0          | 6.2       | 8.0       | 2.7              |
| 3.1            | INCLUSIVE | 3.3          | INCLUSIVE | 2.9       | 5.9              |
| MANILA         | JAKARTA   | KUALA LUMPUR |           |           |                  |

25.2 4.4

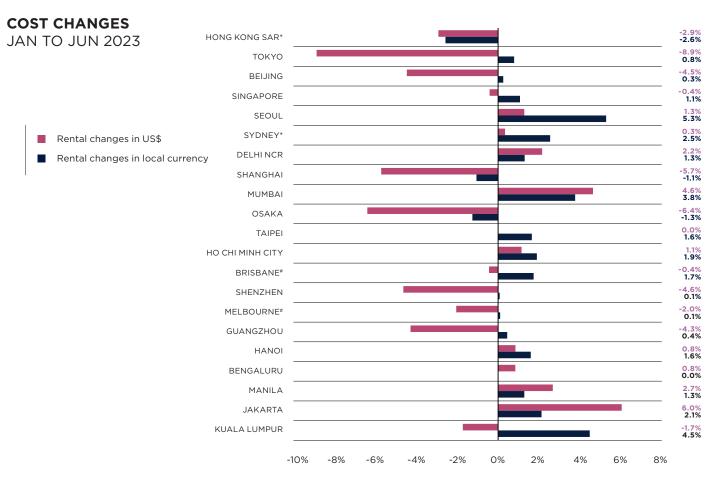
1.8

19.2 7.5

2.9

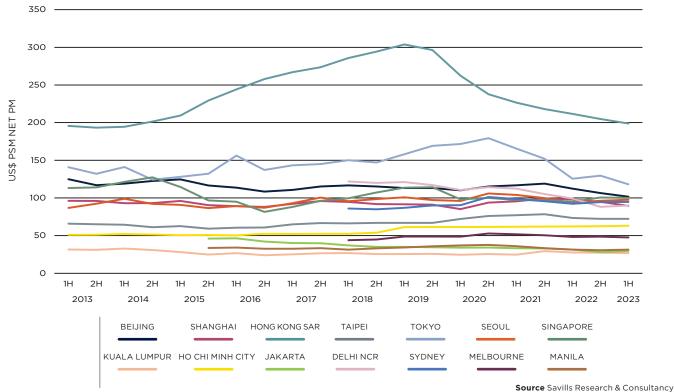
26.8 INCLUSIVE INCLUSIVE

# **OFFICES**



# **TOTAL OCCUPANCY COST**

1H 2013 TO 1H 2023



Source Savills Research & Consultancy
Note \*Hong Kong and Sydney data has been revised, due to changes to the basket of prime buildings.

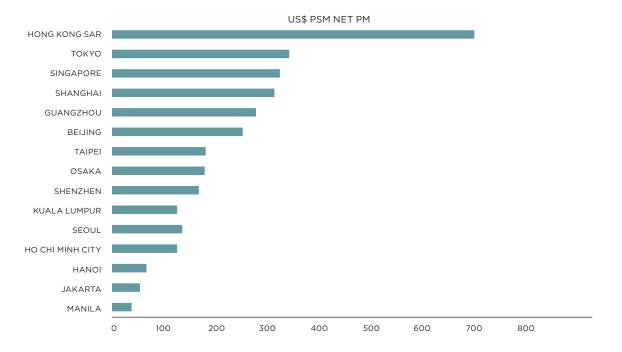
"Melbourne and Brisbane data has been revised, due to revision of the management fee.

# PRIME RETAIL MALLS

## MARKET CYCLE



# **TOTAL OCCUPANCY (TOP 5 AVERAGE COST)**



TOTAL COST US\$ PSM NET PM

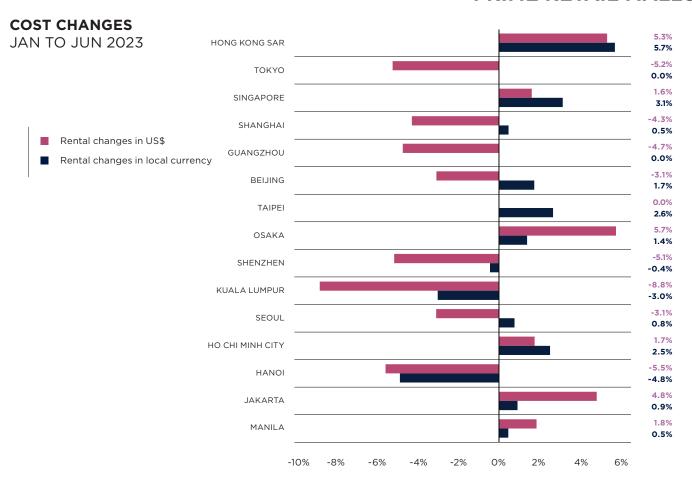
> RENT (US\$ PSM NET EFF PM)

MANAGEMENT FEE (US\$ PSM NET PM)

GOV'T RATES/TAX (US\$ PSM NET PM)

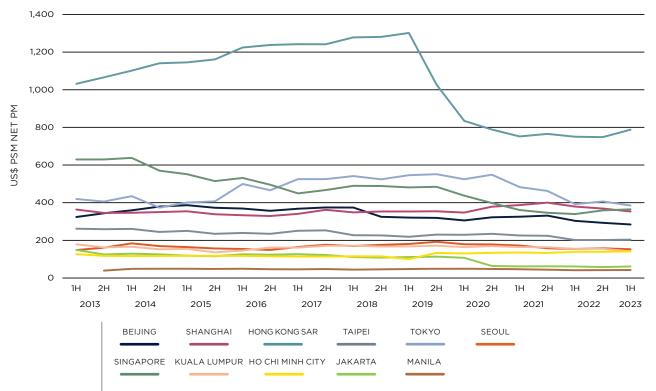
| 787.8<br>730.3<br>31.6<br>25.9 | 385.3<br>350.3<br>INCLUSIVE<br>35.0 | 365.0  MCLUSIVE INCLUSIVE  | 353.2<br>341.0<br>12.2<br>INCLUSIVE | 313.0<br>304.8<br>8.2<br>INCLUSIVE |
|--------------------------------|-------------------------------------|----------------------------|-------------------------------------|------------------------------------|
| BEIJING                        | TAIPEI                              | OSAKA                      | SHENZHEN                            | KUALA LUMPUR                       |
| 284.2                          | 203.6                               | 201.4                      | 188.9                               | 141.5                              |
| 272.6<br>11.7<br>INCLUSIVE     | 182.6<br>11.9<br>9.1                | 180.6<br>INCLUSIVE<br>20.8 | 173.9<br>15.0<br>INCLUSIVE          | 141.5<br>INCLUSIVE<br>INCLUSIVE    |
| SEOUL                          | но сні мінн сіту                    | HANOI                      | JAKARTA                             | MANILA                             |
| 152.8                          | 141.6                               | <b>75.0</b>                | 61.0                                | 42.6                               |
| 136.1                          | 121.3                               | 68.2                       | 41.7                                | 35.2                               |
| 16.7<br>INCLUSIVE              | 9.3<br>11.1                         | INCLUSIVE<br>6.8           | 13.2<br>6.0                         | 5.0<br>2.5                         |

# PRIME RETAIL MALLS



## **TOTAL OCCUPANCY COST**

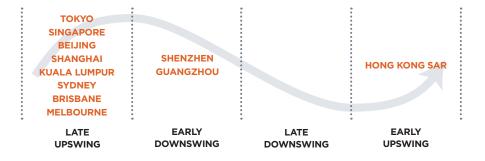
1H 2013 TO 1H 2023



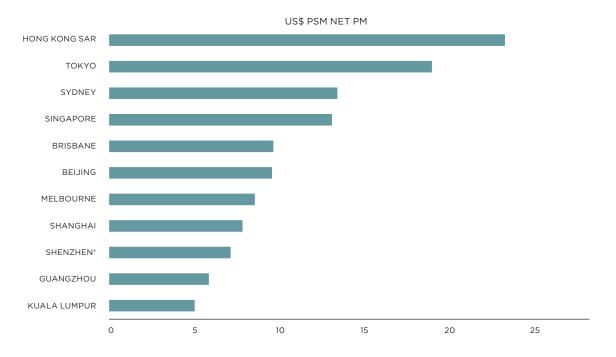
Source Savills Research & Consultancy

# **LOGISTICS**

# **MARKET CYCLE**



# **TOTAL OCCUPANCY (TOP 5 AVERAGE COST)**





RENT (US\$ PSM NET EFF PM) MANAGEMENT FEE

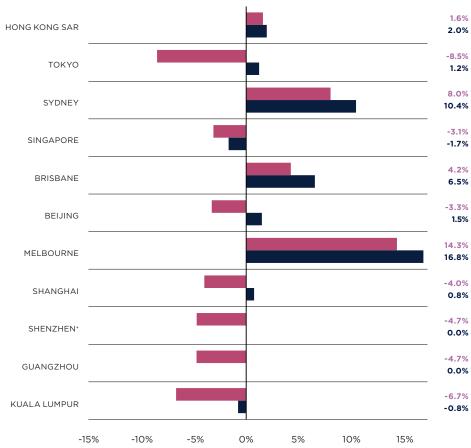
(US\$ PSM NET PM)
GOV'T RATES/TAX
(US\$ PSM NET PM)

| HONG KONG SAR | токуо     | SYDNEY       | SINGAPORE |
|---------------|-----------|--------------|-----------|
| 23.3          | 19.0      | 13.4         | 13.1      |
| 20.0          | 17.3      | 11.8         | 9.8       |
| 2.3           | INCLUSIVE | 0.1          | 2.4       |
| 1.0           | 1.7       | 1.4          | 1.0       |
| BRISBANE      | BEIJING   | MELBOURNE    | SHANGHAI  |
| 9.7           | 9.6       | 8.6          | 7.8       |
| 8.6           | 9.6       | 7.8          | 7.8       |
| 0.1           | INCLUSIVE | 0.1          | INCLUSIVE |
| 0.9           | INCLUSIVE | 0.7          | INCLUSIVE |
| SHENZHEN*     | GUANGZHOU | KUALA LUMPUR |           |
| 7.1           | 5.9       | 5.0          |           |
| 6.8           | 5.5       | 5.0          |           |
| INCLUSIVE     | INCLUSIVE | INCLUSIVE    |           |
| 0.4           | 0.3       | INCLUSIVE    |           |

# **LOGISTICS**

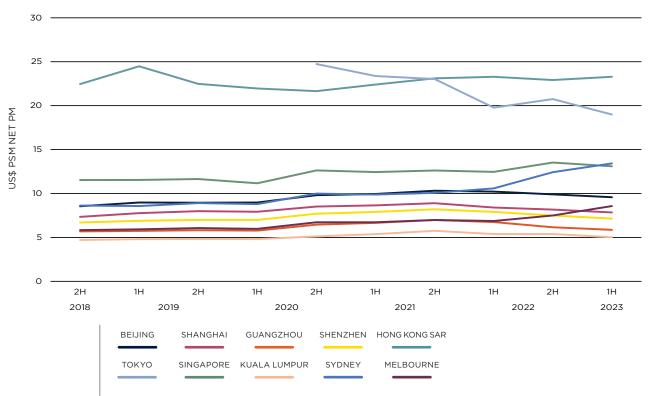






## **TOTAL OCCUPANCY COST**

2H 2018 TO 1H 2023



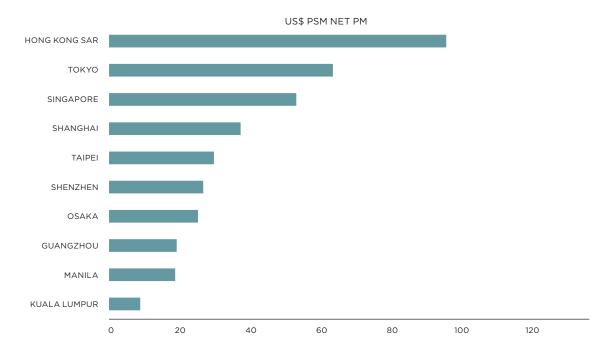
**Source** Savills Research & Consultancy **Note** 'Shenzhen data has been revised, due to changes to the basket of prime buildings.

# **LUXURY APARTMENTS**

# **MARKET CYCLE**



# **TOTAL OCCUPANCY (TOP 10 AVERAGE COST)**



TOTAL COST US\$ PSM NET PM

> RENT (US\$ PSM NET EFF PM)

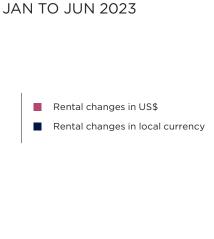
MANAGEMENT FEE (US\$ PSM NET PM)

GOV'T RATES/TAX (US\$ PSM NET PM)

| HONG KONG SAR            | токуо                          | SINGAPORE                      | SHANGHAI                       |
|--------------------------|--------------------------------|--------------------------------|--------------------------------|
| 95.6                     | 63.5                           | 53.1                           | 37.3                           |
| 82.8<br>8.6<br>4.1       | 63.5 INCLUSIVE INCLUSIVE       | 53.1<br>INCLUSIVE<br>INCLUSIVE | 37.3<br>INCLUSIVE<br>INCLUSIVE |
| TAIPEI                   | SHENZHEN                       | OSAKA                          | GUANGZHOU                      |
| 29.7                     | 26.7                           | 25.2                           | 19.2                           |
| 25.9<br>2.5<br>1.3       | 26.7<br>INCLUSIVE<br>INCLUSIVE | 25.2<br>INCLUSIVE<br>INCLUSIVE | 18.4<br>0.8<br>INCLUSIVE       |
| MANILA                   | KUALA LUMPUR                   |                                |                                |
| 18.8                     | 8.8                            |                                |                                |
| 18.8 INCLUSIVE INCLUSIVE | 8.8 INCLUSIVE INCLUSIVE        |                                |                                |

# **LUXURY APARTMENTS**

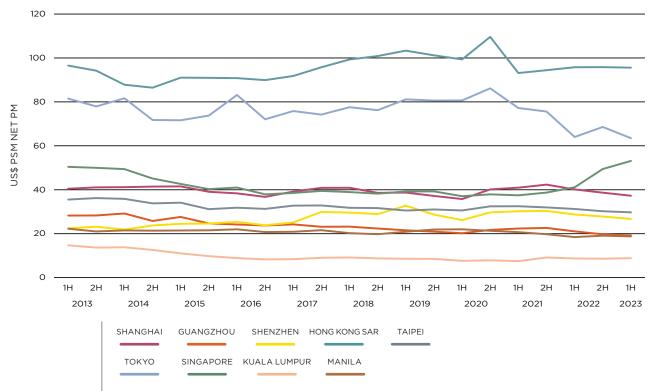






# **TOTAL OCCUPANCY COST**

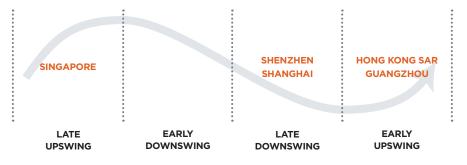
1H 2013 TO 1H 2023



Source Savills Research & Consultancy

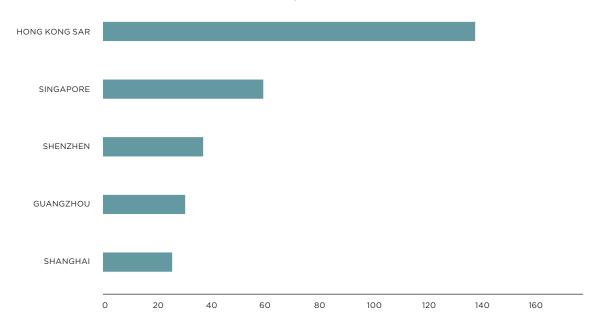
# PRIME VILLAS/TOWNHOUSES

## **MARKET CYCLE**



# **TOTAL OCCUPANCY (TOP 5 AVERAGE COST)**

US\$ PSM NET PM



**TOTAL COST** US\$ PSM NET PM

> RENT (US\$ PSM NET EFF PM)

**MANAGEMENT FEE** (US\$ PSM NET PM)

**GOV'T RATES/TAX** (US\$ PSM NET PM)

HONG KONG SAR 138.7

120.8 12.0 5.8

SINGAPORE 59.7

INCLUSIVE **INCLUSIVE** 

INCLUSIVE **INCLUSIVE** 

SHENZHEN

37.3

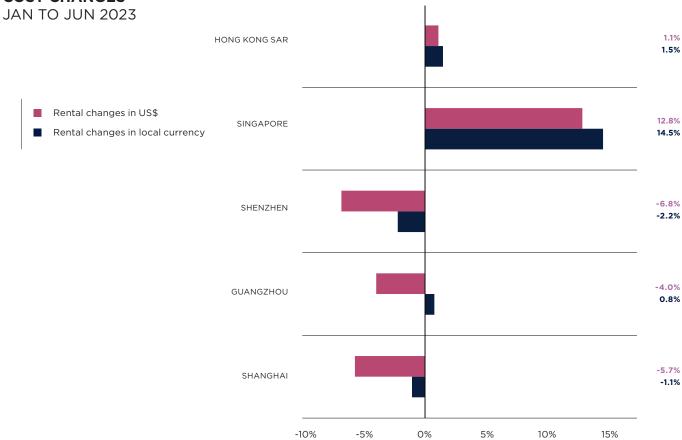
GUANGZHOU 30.6

**INCLUSIVE INCLUSIVE**  INCLUSIVE **INCLUSIVE** 

SHANGHAI

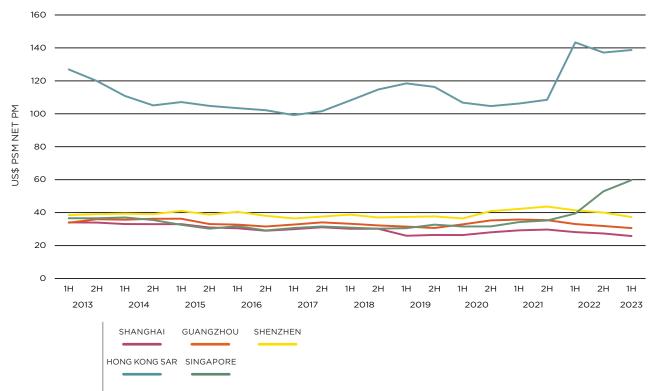
# PRIME VILLAS/TOWNHOUSES

## **COST CHANGES**



## **TOTAL OCCUPANCY COST**

1H 2013 TO 1H 2023



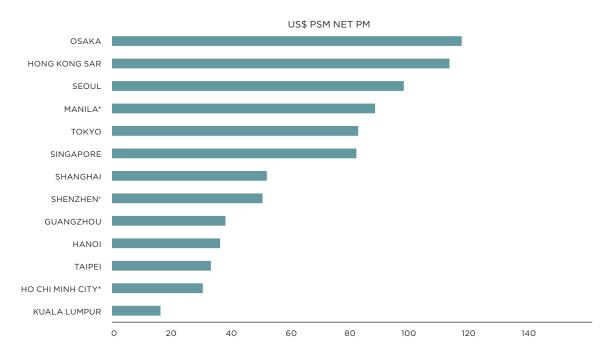
**Source** Savills Research & Consultancy

# **LUXURY SERVICED APARTMENTS**

## MARKET CYCLE



# **TOTAL OCCUPANCY (TOP 5 AVERAGE COST)**



TOTAL COST US\$ PSM NET PM

RENT (US\$ PSM NET EFF PM)

MANAGEMENT FEE (US\$ PSM NET PM)

GOV'T RATES/TAX (US\$ PSM NET PM)

| 117.9 INCLUSIVE          | HONG KONG SAR 113.8 INCLUSIVE INCLUSIVE | 98.4 89.4 INCLUSIVE 8.9  | 88.7 73.3 7.0 8.4              | 83.0 83.0 INCLUSIVE      |
|--------------------------|---|--------------------------|--------------------------------|--------------------------|
| SINGAPORE                | SHANGHAI                                | SHENZHEN*                | GUANGZHOU                      | HANOI                    |
| 82.4                     | 52.2                                    | 50.8                     | 38.3                           | 36.5                     |
| 82.4 INCLUSIVE INCLUSIVE | 52.2<br>INCLUSIVE<br>INCLUSIVE          | 50.8 INCLUSIVE INCLUSIVE | 38.3<br>INCLUSIVE<br>INCLUSIVE | 33.1<br>INCLUSIVE<br>3.3 |
| TAIPEI                   | но сні мінн сіту*                       | KUALA LUMPUR             |                                |                          |
| 33.3                     | 30.6                                    | 16.3                     |                                |                          |
| 28.8<br>3.1<br>1.4       | 27.8 INCLUSIVE 2.8                      | 16.3 INCLUSIVE INCLUSIVE |                                |                          |

# **LUXURY SERVICED APARTMENTS**

11.3%

17.4% -1.6%

-1.3% 0.5%

4.5% 10.5%

9.0%

-9.2%

0.4%

1.8% -3.4%

1.3%

2.9% -4.5%

**0.2%** 

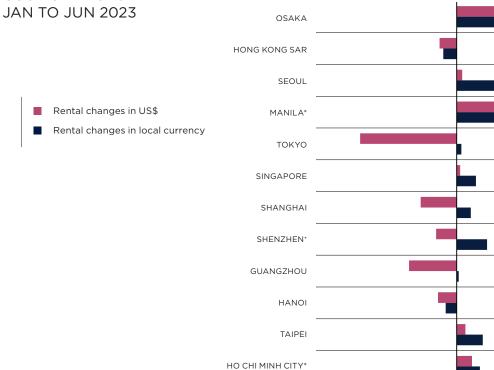
-1.1% 0.8%

2.5% 1.4%

2.2% -4.2%

1.9%

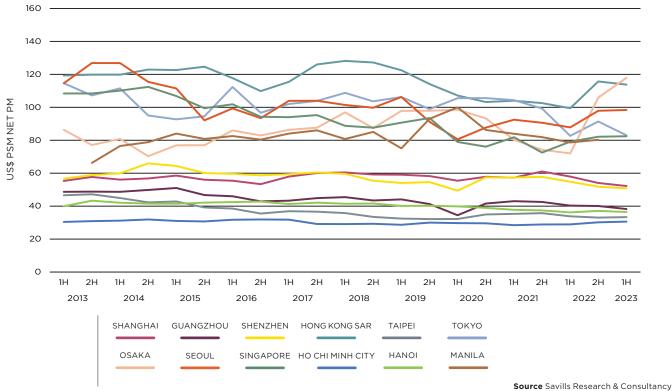
# COST CHANGES



KUALA LUMPUR

## **TOTAL OCCUPANCY COST**

1H 2013 TO 1H 2023



-10%

5%

0%

5%

10%

15%

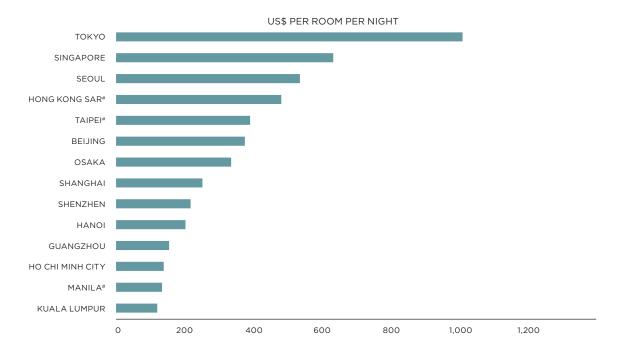
Note 'Shenzhen data has been revised, due to changes to the basket of prime buildings. 
\*Manila and Ho Chi Minh City data has been revised, due to revisions to rents, management fees and government fees.

# **HOTELS**

# **MARKET CYCLE**



# **TOTAL OCCUPANCY (TOP 5 AVERAGE COST)**



TOTAL COST US\$ PER ROOM PER NIGHT

| 1,009.5 | 632.8 | 535.6                  | 481.6                     |
|---------|-------|------------------------|---------------------------|
| 390.5   | 375.2 | <sup>05AKA</sup> 335.4 | 251.7                     |
| 217.2   | 202.3 | guangzhou<br>154.6     | но сні мілн сітч<br>139.0 |

SEOUL

HONG KONG SAR

134.0

120.1

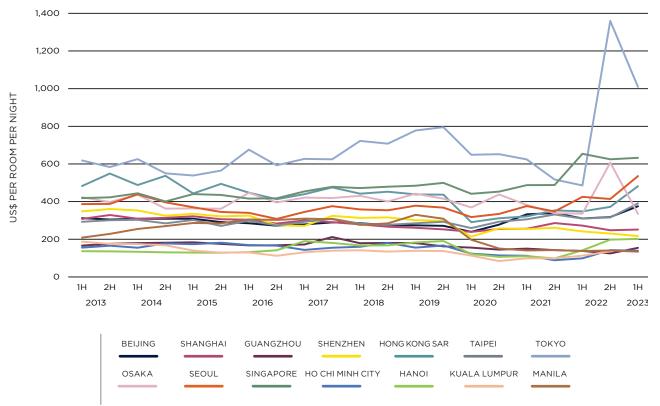
# **HOTELS**





## **TOTAL OCCUPANCY COST**

1H 2013 TO 1H 2023



**Source** Savills Research & Consultancy **Note** \*Hong Kong, Taipei and Manila data has been revised, due to changes to the basket of prime buildings.

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