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PREMIUM MARGARET RIVER RETREAT RELEASED TO MARKET

A stunning accommodation retreat, set over 30 hectares in the heart of Margaret River wine country, has been offered for sale, with Savills Australia and New Zealand exclusively appointed to sell the property.

The 4.5-star Eight Willows Retreat, located at 266 Metricup Road, Margaret River, features 27 private chalets, including a luxury four-bedroom residence and a stunning lakeside function space. Eight Willows Retreat is positioned within one of Australia's most sought-after tourism destinations, Western Australia's Margaret River, renowned for its world-class wineries, breathtaking natural landscapes, and premium food and beverage experiences.

The retreat's well-appointed accommodation is complemented by a modern lakeside function centre, providing a high-quality venue for corporate retreats, weddings, and special events. The 500sqm function centre, which accommodates up to 140 seated guests and 275 standing guests, is supported by four picturesque ceremony locations, ensuring its appeal as a premier events destination.

Further enhancing its investment credentials, Eight Willows Retreat offers significant value-add opportunities, including approved development plans for seven luxury glamping tents, an on-site restaurant, gymnasium, and tennis court. The potential to introduce in-house food and beverage services presents an additional revenue stream, catering to the growing demand for premium hospitality experiences in the region.

The property's strategic location within Margaret River's thriving tourism precinct provides access to over 200 renowned vineyards and is well-positioned to benefit from increasing visitor numbers. The region recently ranked among Australia's top 10 regional tourism destinations, with strong growth in domestic and international arrivals, supported by Jetstar's new direct flights from Sydney and Melbourne to Busselton Margaret River Airport.

Mark Durran, Managing Director, Hotel Capital Markets at Savills Australia and New Zealand, highlighted the retreat's exceptional investment potential, stating, "Eight Willows Retreat is a rare opportunity to acquire a premium freehold hospitality asset in a globally recognised tourism destination.

"With its established business, approved value-add upside, and ability to leverage growing tourism demand, the property offers strong revenue diversification and long-term capital growth potential," Mr Durran said.

Barney Dear, Director at Savills Australia and New Zealand added, "The Margaret River region continues to experience strong tourism growth, with visitor spend in Western Australia's South West increasing by over 29% compared to 2019 pre-pandemic levels for the year ending September 2024.

"Eight Willows Retreat is uniquely positioned to capitalise on this demand, offering a rare combination of luxury accommodation, event facilities, and approved development potential in one of Australia's most celebrated tourism destinations," Mr Dear concluded.

Press Release

The retreat's expansive natural setting, combined with its high-quality facilities and strong demand drivers, ensures it will appeal to a diverse range of investors seeking a premium hospitality asset with significant upside potential.

Eight Willows Retreat is offered for sale via International Expressions of Interest, closing on Friday, 21st March 2025 at 2 pm (AEDT).

-Ends-

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About Savills
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Listed on the London Stock Exchange, we have more than 40,000 professionals collaborating across over 70 countries, delivering unrivalled coverage and expertise to the world of commercial and prime residential real estate.

By applying world research data and trends to local and global settings, we're able to empower our clients with insights from the forefront of the industry – bringing their aspirations to life through innovative, tailor-made solutions.

Whether we are working with a global corporate looking to expand, an investor seeking to sustainably optimise their portfolio, or a family trying to find a new home, we help our clients make better property decisions.