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Landmark Tourism Destination Timbertown Hits the Market in Wauchope

For only the second time in nearly 50 years, the iconic Timbertown site in Wauchope, on the NSW mid-north coast, has hit the market with long-time owner David Waite offering the property for sale as he plans to retire. The freehold going concern is expected to fetch a price upwards of $10 million, representing a rare opportunity to acquire one of regional NSW's most iconic tourism assets and a historically significant, tourism-zoned landholding in Wauchope.

Timbertown's longstanding recognition as a tourist attraction, combined with its heritage branding, positions it as a compelling platform for future tourism, mixed-use, or lifestyle development. The site features a wide range of experiential offerings including a steam train, miniature railway, goldfields, steam sawmill, function spaces, farmyard, winery, and café, being recognised as one of the most diverse and immersive heritage-themed destinations in the region.

Located at 2325 Oxley Highway, Wauchope, the offering comprises approximately 34.56 hectares (345,600 sqm) of land. Strategically positioned along a key arterial route linking Port Macquarie to the New England region, the site enjoys high visibility and accessibility, making it ideal for tourism-focused ventures.

Selin Ince, Senior Executive of Hotels at Savills Australia and New Zealand, said, "Timbertown presents a unique opportunity to acquire a large-scale tourism asset with deep cultural roots and significant development upside. Its existing infrastructure, zoning flexibility, and brand recognition make it an ideal platform for nature-based accommodation, experiential tourism, or mixed-use lifestyle development."

Timbertown presents an opportunity for significant tourism and accommodation expansion, underpinned by its scale, zoning, and existing infrastructure. A Development Application has recently been submitted for a major caravan park expansion, signalling the property's readiness for transformation and aligning with growing demand for nature-based and family-friendly accommodation options, particularly in regional tourism hubs.

Leon Alaban, Head of Hotels - National at Savills Australia and New Zealand, added, "The scale and location of Timbertown are unmatched on the Mid-North Coast. With direct highway frontage, proximity to Port Macquarie, a growing regional population and increasing visitor demand, this site is perfectly positioned to capture the next wave of tourism and lifestyle migration. The proposed DA for caravan park expansion is just the beginning of what's possible here."

Wauchope, known for its heritage charm and proximity to national parks, is part of the broader Port Macquarie-Hastings LGA, which is home to over 90,000 residents and one of NSW's fastest-growing regions, generating $5.5 billion in Gross Regional Product and attracting strong lifestyle migration and tourism demand.

The property is being offered for sale in one line or in part by way of Expressions of Interest closing Friday 21 November 2025 at 2pm AEDT.

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For further information contact:

Press Release

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Press Release